

## Merry Christmas from Brighter!

*Let's recharge during the festive season for the next phase of our journey.*

Over the past year, we have put a lot of time and effort into the CE-certification process for all the parts of our unique diabetes-management service Actiste. In September, we were pleased to announce that we had received certification for Actiste's mobile applications and digital infrastructure. Now what remains is for the Actiste device itself to be certified by the notified body.

As there is a third party in charge of this last part of the process, and as Actiste is a unique product to be approved under both the In-Vitro Diagnostic (IVD) and Medical Devices Directive classifications, it is difficult for us to assess exactly when the CE-certification process will be completed. We have prepared all that is required and done everything we can to facilitate the work of the notified body, and we feel confident in this process.

Meanwhile, we continue working on the business side of things, now mainly focusing on preparing the company for what takes place after the CE-certification process is complete. To be at our best in bringing Actiste to the Middle East, Sweden, Southeast Asia and eventually the rest of the world, we have brought more new expertise into the organization. Market introduction is a demanding phase that creates new needs in the organization, so we have recruited for several key roles over a short period of time.

One of the latest of these is the appointment of Irene Kidhall Bragd as Medical Supervisor. Irene is based in the United Arab Emirates, where we are currently focusing most of our efforts and moving ahead faster than in any other market. Irene is an experienced surgeon who will play an extremely important role when we initiate pilot projects and lay the foundations for the first Actiste subscribers. We also recently appointed a project manager to strengthen and align our sales and marketing activities in Sweden and the UAE.

The Christmas period is a hectic time for most of us, but at Brighter it's even busier than usual this year! We've been working at a high pace all year round though, and we're looking forward to keeping up the energy through 2019 too. We will start off the new year by participating in [Arab Health](#), which we look forward to telling you more about soon.

Merry Christmas and a Happy New Year!

Truls Sjöstedt  
CEO and Founder